



WEINBERG CAMPUS ANNOUNCES CORPORATE PARTNERSHIP WITH D'YOUVILLE COLLEGE

GETZVILLE, NY (August 17, 2021) – Weinberg Campus, Western New York's most experienced provider of senior living options and senior services, is pleased to announce its corporate partnership with D'Youville College. This newly created partnership provides an educational benefit program for all Weinberg Campus employees.

"We are thrilled to be partnering with D'Youville College to provide an inclusive opportunity for our employees to further their education in healthcare," said Bob Mayer, President and CEO of Weinberg Campus. "This partnership will be mutually beneficial in strengthening the talent pipeline for both of our organizations and increasing the number of healthcare workers across the board."

The program, which is available to all Weinberg Campus employees, offers a 10% discount off online tuition or a 25% discount off on-campus tuition for employees, their spouses, and their dependents. Participants can earn a bachelor's degree, certificate, and/or select master's degrees. The qualifying academic programs include, but are not limited to:

- Long-term Care Administration
- Health Services Administration
- Master's in Business Administration
- Bachelor's degrees in Psychology, Health Analytics, Business, Marketing, and more

"D'Youville's Corporate Partner Program allows organizations to recruit and retain the best employees in the industry," said Kimberly Boulden, Assistant Director of Online Learning, D'Youville College. "We are excited to be partnering with Weinberg Campus in this endeavor and look forward to working together to achieve our collective mission in recruiting, preparing, and retaining the best individuals for the healthcare industry."

Current and prospective Weinberg Campus employees can learn more about this program by contacting Kimberly Boulden at bouldenk@dyc.edu.

ABOUT WEINBERG CAMPUS

Located just minutes from the University of Buffalo's North Campus in Amherst, Weinberg Campus offers a variety of residential communities and services for seniors, including apartments, enriched housing, adult home, enhanced and special needs assisted living, skilled nursing care, inpatient and outpatient physical therapy and rehabilitation, and home care

services. The 70-acre, park-like setting offers a picturesque landscape and award-winning architecture with skylights and high ceilings. Learn more: www.weinbergcampus.org

ABOUT D'YOUVILLE COLLEGE

D'Youville is a nationally ranked private university headquartered in Buffalo, New York, educating students through on-campus and online programs delivered throughout the world.

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