



NEWS RELEASE

Weinberg Campus Welcomes New Administrator



AMHERST, N.Y., August 8, 2017 — Weinberg Campus is pleased to welcome Matthew McDougall as the new administrator of its Rosa Coplon Living Center. McDougall started July 17 and brings with him a wealth of leadership experience as a long-term care administrator with expertise in quality care initiatives.

McDougall has more than 20 years of long-term care industry experience in Western New York. He began his career as an Occupational Therapist in nursing homes, providing treatment to residents and patients while working with direct care staff. “Serving as a therapist helped me to develop a strong foundation to understand and appreciate the intricacies within nursing home environments,” he said.

McDougall holds a Master's degree in Health Services Administration from D'Youville College and a Bachelor's degree in Occupational Therapy from Utica College of Syracuse University. Prior to his work in healthcare, he served in the United States Army and in the New York State National Guard.

In his new role with Rosa Coplon Living Center, McDougall plans to build upon his track record of creating cohesive teams that reach achievements beyond individual expectations. “My expectations are consistent with the expectations of our residents and their families—that Rosa Coplon Living Center provides exceptional quality, care and compassion in ways that bring purpose and meaning to the lives of all those we serve,” he said. “I am grateful to be part of the Weinberg family.”

McDougall resides in East Amherst with his wife and their four children.

About Rosa Coplon Living Center

Ranked in the top tier of nursing homes by New York State's Nursing Home Quality Initiative, Rosa Coplon Living Center is an innovative and nationally-acclaimed style of nursing home with spacious private bedrooms, wheelchair-accessible bathrooms and beautifully furnished, sunlit living rooms.

(more)

About Weinberg Campus

Weinberg Campus is a residential and senior care community focused on providing an innovative approach to senior living and services, enabling seniors to enjoy a healthy, engaged lifestyle. As a non-profit organization serving all faiths, Weinberg is passionate about creating comfortable, homey environments with assistance to individuals as their needs change. Weinberg Campus is the only rental community in the area with a continuum of care and no upfront entrance fee. A variety of senior care options include: senior apartments, assisted living, memory care, skilled nursing care, homecare and rehabilitation.

For more information or to schedule a personalized visit, call (716) 639-3311, ext. 2469 or visit weinbergcampus.org.