



Weinberg Campus demonstrates how to “Keep Connected” during National Assisted Living Week®

September 9, 2016 (Getzville, New York)—Older adults at Weinberg Campus will learn how to use social media technology as a new way to connect with friends, family and loved ones as part of a week-long celebration of National Assisted Living Week®, which begins on Grandparent’s Day, Sunday, Sept. 11 and continues through Saturday, Sept. 17.

This year’s National Assisted Living Week® theme is “Keep Connected.” Residents will participate in a “Connected to Technology” program that includes social media training and a demonstration of Skype. The social media class recognizes the increasing opportunity technology can offer to help residents connect online and enhance the overall resident experience in assisted living communities.

Seniors are the fastest growing internet and social media users today, and residents at Weinberg Campus are interested in using it to reconnect with people from their past, keep in touch with grandchildren and great grandchildren, and stay up to date on the latest health research.

“Older adults deserve every opportunity to connect with the world around them,” says Dana Notaro, administrator of Dosberg Manor and Garden House, Weinberg Campus’ assisted living communities. “That’s why we’re having daily themes, to celebrate the variety of ways that we can stay connected to the world around us—at every age.”

In addition to the Connected to Technology program, other themed activities designed to help residents stay connected to the outside world include:

Connected to Fitness

An exercise program led by Salsa Sara to promote staying fit in order to maintain health, prevent falls and help manage a variety of diseases that impact older adults.

Connected to Nature

Featuring a guest lecture and up close views of wild birds and animals from Wild Spirit Education. Additional nature themed activities include a dog show, pet visits, bird watching and garden walks.

Connected to Culture

An afternoon concert with a multi-cultural selection of music, followed by an evening celebration of Latin dance.

Connected to Family

Families will enjoy a movie premier starring Weinberg residents and a resident/family picnic at Garden House.

Connected to Community

Weinberg Campus will participate in the WNY Alzheimer's Walk to support a cure for the disease. Activities also include a performance by the Weinberg Warblers, a choir group of residents, and a Shabbat celebration dinner for residents of Jewish faith.

About Weinberg Campus

Dosberg Manor, a licensed Adult Home and Assisted Living Program, and Garden House, a provider of Enhanced Assisted Living to meet a resident's physical needs and memory care, are a part of the full spectrum of senior care available at Weinberg Campus.

Weinberg Campus is a residential community focused on providing an innovative approach to senior living, enabling seniors to enjoy a healthy, engaged lifestyle. As a non-profit organization serving all faiths, Weinberg is passionate about creating comfortable, homey environments with assistance to individuals as their needs change.

Weinberg Campus is the only rental community in the area with a continuum of care and no upfront entrance fee. A variety of senior living options include: senior apartments, assisted living, memory care, skilled nursing care, home care and rehabilitation.

Our trained, caring staff is always on hand to assist the people we serve. For more information or to schedule a personalized visit, call (716) 639-3311, ext. 2469.

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